

Rajagiri Entrepreneurship Awareness Programme (REAP)

Academic year	: 2021 - 22
Date(s) on which program conducted	: 26-03-2022
Sponsoring / Collaborating agency	: Rajagiri Group of Institutions, Kochi
Beneficiaries	: Students
Organizing Dept. / Club & Name of Co-ordinator(s)	: IEDC, IIC & ED Club
Name / Affiliation & Contact details (E-mail) of the resource person(s)	: Dr. Padmanabhan N.S, Asst. Professor Rajagiri College of Social Sciences Email: padmanabhan@rajagiri.edu Mr. Robin Joseph Deltasoft Consulting Pvt. Ltd Email: info@deltasoft.in Mr. Vivek C, LECOCON, 6th Floor, RBS Building, Rajagiri valley, Kakkanad Email: info@bizessenceindia.com
The number of students participated in the program	: 38

A Brief Report



Brochure of the Programme

On Saturday, 26th March 2022, the IEDC, IIC and ED Club of Devamatha College Kuravilangad, conducted a visit to Rajagiri institutions of management and Engineering. The programme was conducted as a part of the Rajagiri Entrepreneurship Awareness Programme (REAP) in order to develop and experience start-up and entrepreneurship culture among the students. The participants including 36 students and 2 Staff guides reached the destination at 9:00 am. The meeting commenced at 9:30 am in the conference hall. The faculties gave us



an introduction to the college and the relevance of the programme initiated. The students were then introduced to the various facilities like the incubation centre, business thinking area, offices etc. The morning sessions started after a short tea break. It was led by Mr. Robin Joseph, Co-founder & Director, Deltasoft technologies and Mr. Vivek C - Head of Web & Mobile- Centelon. It mainly focused on the sharing of their experience as successful entrepreneurs. The various obstacles, risks and benefits that emerged throughout their journey. There was an active interactive session with the part of students which helped us to clear our doubts to a great extent. The session was later followed by Dr. Padmanabhan N.S- Asst. Professor at Rajagiri College on the topic 'Business plan'. The morning session ended at 12:30 pm. In the afternoon at 2.00 PM, we had a visit to the whole Rajagiri College which includes the Rajagiri Business School and Rajagiri School of Engineering and Technology. It really helped the students to inculcate entrepreneurial knowledge. The Rajagiri Nodal officer guided the students to the incubation centre in RSET. After that, they showed us the Corporate Social Responsibility (CSR) initiative of Steag a German Company that intends to motivate the innovative instincts of young minds. There we had a look at the machine which helps the designers to produce the planned product. The entrepreneurial instincts and caricature were well discussed by the faculty of Rajagiri College and students of Deva Matha College. The different government start-up schemes and their advantages of those are also discussed in that particular session. They gave us the perfect knowledge to start a business incubator in our college and also about the infrastructural requirements of the same. In further sessions, the guides and nodal officer gave the students a great approach to Startups and student involvement in IEDC. Totally the Rajagiri Entrepreneurship Awareness Programme (REAP) was great and influential.



Students at the Rajagiri campus





Students at the incubation centre of Rajagiri institutions





Photos during a visit to the Business Incubation Centre of the Rajagiri Group of Institutions

Dr. Elsamma Joseph

Ms. Soumya Sebastian

Dr. Syju Thomas

Ms. Varsha Maria Babu

